



GITEX FUTURE STARS

17-20 OCTOBER 2021
DUBAI WORLD TRADE CENTRE

LAUNCHES

CREATIVE ECONOMY

THE FIRST OF ITS KIND YEARLY RENDEZVOUS
FOR THE CREATIVE TECH INDUSTRY

This year – GITEX Future Stars 2021 will gather the complete creative economy ecosystem for 4 days of driving major disruptions worldwide.

All the global game-changers revolutionising the fashion, music, art and sports sectors will come together to showcase their powerful tech, meet world's most active investors & VCs, and network with key corporate buyers looking to source new ideas in the creative economy industry.

Your best-ever chance to engage with success-makers, discover the creative brands that really matter and showcase your innovations that reinvent industries and the way we consume creativity.

FASHION

The Fashion Innovation Agency at London College of Fashion, University of the Arts London – world reference names who are leading the tech revolution in the fashion industry – have partnered with us. Curated programme featuring **10 disruptive startups and dedicated content across: The Future of Fashion + Future of Design + Future of Sustainability**

Incredible iconic names expected to join the programme include: **Stylus, Forbes, Burberry, Shopify, Vogue, FashMash, The Dematerialised, Pangaia, Save Your Wardrobe.**

Fashion Partner



Fashion
Innovation
Agency

ual: london college
of fashion

SPORT

ABRIESP and SStudio of Brazil – top global sports tech hubs – have joined hands with us to feature powerhouse sports startups and insight-sparking industry talks.

One whole day of dedicated content and four days to engage with the most groundbreaking sports tech startups. **Top sports tech personalities from Real Sociedad FC & Spain's Sports Innovation Alliance will be there.**

Sport Partner



MUSIC

Music industry's biggest trailblazers will be there – from the creation to the distribution of music rights, an industry totally reimagined around technology. **Watch this space – big announcements coming soon!**

ART

Leveraging the power of technology to shape a new renaissance and renew the way we interact with art – with a dedicated day of content and 10 top art-centered startups. **Watch this space – big announcements coming soon!**

INTERESTED IN PARTICIPATING

WHAT'S IN IT FOR STARTUPS

Opportunity to win cash prizes in the Supernova Challenge startup competition of up to **\$200,000** – only exhibiting startups can apply.



Meet & network with investors and corporate/government buyers via our dedicated matchmaking program



50+ hours of complimentary mentorship sessions from top investors, corporate and government organizations



Complimentary passes with access to GITEX and GFS Conferences and exhibition



Opportunity to take part in other competitions taking place during the event, organized by our partners (selection of startups is subject to client approval)



2 exhibitor badges that give access to the entire exhibition (GITEX, GFS, AI Everything, Future Blockchain Summit, Fintech Surge, Marketing Mania)



2 all access badges that give access to all the paid conferences – worth AED 3,000



Logos on the app/website with profile



Access to the startup networking party



Named as the Official Partner of the Creative Economy sector



Judging opportunity in the pitch competition



Speaking opportunities across Conferences, Mentorship Programmes, Panels



To bring 10 startups from the sector to come and exhibit at the show



Organize a pitch competition where your startups go on stage and pitch. Three finalists will go to the finals to compete for the **\$10,000 Creative Economy prize** and the opportunity to win **\$100,000** or the **main prize of Supernova Challenge**



Most prominent branding at the Creative Economy zone



VIP passes – to be agreed on number and reserved for senior representatives



Opportunity to organize an activation during the show – i.e. showcase some of the latest brands on a catwalk or solutions currently being used in retail

6 delegate passes to access all paid content

4 passes to attend the Investor Party

WHAT'S IN IT FOR PARTNERS



TAKE PART TO ONE OF THE BIGGEST STARTUP EVENTS

750

STARTUPS
FROM

75

COUNTRIES

400+

ACTIVE
INVESTORS
& VCS FROM

30+

COUNTRIES

350+

STARTUPS
FROM

30

COUNTRIES

19

TECH
SECTORS



**HIS ROYAL HIGHNESS SHEIKH HAMDAN
BIN MOHAMMAD AL MAKTUUM
AT THE OPENING OF GITEX FUTURE STARS**



GITEX FUTURE STARS 2019



Zarko Ackovik

Group Sales Manager

GITEX Future Stars

E: Zarko.Ackovik@dwtc.com | T: +971 4 3084509

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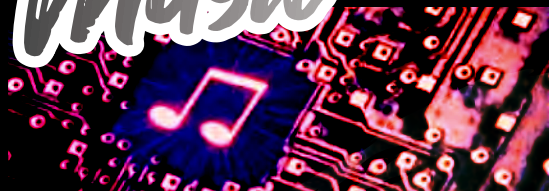
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